

PRACTICE OF PROBING · POP1

Requirement Clarity

Express intent precisely. Make requirements unambiguously testable before build begins.

For Product Owners and Business Analysts | Eliminate rework, enhance capacity | Assisted by doSmartQA with Zoe

Why now

> **AI builds from what it receives.**
> **Vague intent gets filled in silently, at speed and at scale.**

What goes wrong

- Requirements look complete but hide assumptions and omissions.
- Gaps surface late, as rework and late discovery.
- Without clear bounds, AI drifts into features nobody asked for.

What POP1 does

POP1 builds a probing discipline in your Product Owners and Business Analysts, so the inputs to your teams and your AI tools are precise enough to build from correctly, and bounded so nothing unwanted creeps in.

The shift

From

- Stories that read well but leave room to guess
- Acceptance criteria that cannot clearly pass or fail
- Questions raised during or after the sprint
- Rework traced back to unclear intent

→

To

- Intent stated precisely: what is wanted, and what is not
- Requirements that are unambiguously testable
- Gaps probed and closed before build begins
- A clear, shared starting point for developers, QA and managers

How the engagement works

A consulting and advisory engagement in four strands, assisted throughout by the doSmartQA with Zoe platform.

1 · DIAGNOSTICS

See where you stand

Interviews and a survey with your POs and BAs, plus analysis of your stories, specs and related defects.

A Diagnostic report, with suggestions and a plan of engagement.

2 · STRUCTURED LEARNING

Masterclass

Two 90-minute sessions with a HyBIST expert: probing at large, then probing requirements and user stories.

Applied to your own stories.

3 · IMMERSIVE COACHING

Habits, daily

Two weeks of short daily nudges, each a habit to practise on real work with Zoe.

Probing becomes routine, not an event.

4 · EXPERT-LED IMPLEMENTATION

Make it stick

Weekly consulting sessions to coach, advise on process and track the agreed measures.

Embedded in your team's rituals.

Included: a one-year subscription to doSmartQA with Zoe, your Smart Assurance co-pilot (**Embrace** plan), to assist you on your probing journey, during the engagement and beyond.

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With Zoe at every step

Zoe is your Smart Assurance co-pilot in doSmartQA: one companion, with a different role at each step, for a full year.

DiagnosticZone

Zoe as assessor

- Assesses how clear and complete your stories and specs are today
- Surfaces missing knowledge about the entities a story touches

ProbingZone

Zoe as intelligent assistant

- Checks whether a story is ready for the sprint
- Probes a story from the user's view and the builder's view
- Helps sharpen acceptance criteria until they are testable

PlayZone · PracticeZone · SkillZone

Zoe as coach

- Builds the probing mindset and the skills behind it
- Turns daily practice into lasting habits

At a glance

FOR	LENGTH	MASTERCLASS	DAILY NUDGES	CONSULTING	PLATFORM
Product Owners and Business Analysts	Minimum 6 weeks. Scoped with you.	2 × 90-minute expert sessions	About two weeks	Weekly, to the end of the engagement	**Embrace** plan One year included

What you receive

- A Diagnostic report with baseline and engagement plan
- An expert-led Masterclass: two 90-minute sessions
- Two weeks of daily habit nudges
- Weekly expert consulting and advisory
- A closing review against the baseline
- A one-year **Embrace** plan subscription to doSmartQA with Zoe, the Smart Assurance co-pilot

Part of the Practice of Probing suite

Each POP targets a critical point in the lifecycle. Together they make probing an enterprise capability.

POP1	POP2	POP3	POP4	POP5
Requirement Clarity	Clarity in AI-Native Development	Smart Assurance	Insightful Management	Capacity Improvement
Product Owner, Business Analyst	Developer	QA practitioner	Project manager	Senior manager

Start with a Diagnostic

Find out how clear your requirements really are, and what unclear intent is costing you.

Talk to us

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