

PRACTICE OF PROBING · POP3

Smart Assurance

Transform QA from downstream validation to upstream assurance, with evidence rather than assumption.

For QA practitioners | Eliminate rework, enhance capacity | Assisted by doSmartQA with Zoe

Why now

It is all about clarity now. Clarity is containment.

What goes wrong

- QA was built for a slower world, to catch what went wrong after it was built.
- AI made building far easier, and that discipline became inadequate almost overnight.
- The risk moved to unclear intent, silent assumptions and drift, which large test suites cannot see.

What POP3 does

POP3 builds a probing discipline in your QA practitioners, so they define what is wanted, what is not and the boundaries within which AI and engineering operate, and provide assurance that is evidenced rather than assumed.

The shift

From

- QA as the last gate before release
- Confidence measured by the size of the test suite
- Edge cases and hidden states found by users
- Assurance that is assumed, not shown

→

To

- QA contributing across the lifecycle
- Probing intent before build begins
- Smart checks aimed at real risk
- Assurance that is evidenced, not assumed

How the engagement works

A consulting and advisory engagement in four strands, assisted throughout by the doSmartQA with Zoe platform.

1 · DIAGNOSTICS

See where you stand

Interviews and a survey with your QA practitioners, plus analysis of your stories, test assets, probes, defects and escapes.

A Diagnostic report, with suggestions and a plan of engagement.

2 · STRUCTURED LEARNING

Masterclass

Eight 90-minute sessions with a HyBIST expert: probing at large, probing intent upstream, reconnaissance, deep dive, probe design, immersive probing, assess and analyse, then evidenced assurance.

Applied to your own test assets.

3 · IMMERSIVE COACHING

Habits, daily

Two weeks of short daily nudges, each a habit to practise on real work with Zoe.

Probing becomes routine, not an event.

4 · EXPERT-LED IMPLEMENTATION

Make it stick

Weekly consulting sessions to coach, advise on process and track the agreed measures.

Embedded in your team's rituals.

Included: a one-year subscription to doSmartQA with Zoe, your Smart Assurance co-pilot (**Embrace** plan), to assist you on your probing journey, during the engagement and beyond.

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With Zoe at every step

Zoe is your Smart Assurance co-pilot in doSmartQA: one companion, with a different role at each step, for a full year.

DiagnosticZone

Zoe as assessor

- Assesses whether you are finding the right issues, in the right areas, at the right time
- Surfaces gaps in how your stories and specs can be tested

ProbingZone

Zoe as intelligent assistant

- Checks whether stories are testable, including from the user's view
- Shapes a purposeful validation approach for each sprint
- Designs reusable smart checks
- Reviews probing session notes, probe coverage, change impact and defect escapes
- Assesses the evidence behind release confidence

PlayZone · PracticeZone · SkillZone

Zoe as coach

- Builds the shift to smart assurance and the skills behind it
- Turns immersive probing into daily habits

At a glance

FOR	LENGTH	MASTERCLASS	DAILY NUDGES	CONSULTING	PLATFORM
QA practitioners	Minimum 6 weeks. Scoped with you.	8 × 90-minute expert sessions	About two weeks	Weekly, to the end of the engagement	**Embrace** plan One year included

What you receive

- A Diagnostic report with baseline and engagement plan
- An expert-led Masterclass: eight 90-minute sessions
- Two weeks of daily habit nudges
- Weekly expert consulting and advisory
- A closing review against the baseline
- A one-year **Embrace** plan subscription to doSmartQA with Zoe, the Smart Assurance co-pilot

Part of the Practice of Probing suite

Each POP targets a critical point in the lifecycle. Together they make probing an enterprise capability.

POP1	POP2	POP3	POP4	POP5
Requirement Clarity Product Owner, Business Analyst	Clarity in AI-Native Development Developer	Smart Assurance QA practitioner	Insightful Management Project manager	Capacity Improvement Senior manager

Start with a Diagnostic

Find out how much your current testing really assures, and where false confidence is hiding.

Talk to us

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